





**IPO Education Foundation
20th Anniversary & Awards Celebration
December 8-10, 2020**

PROGRAM SCHEDULE

Session times to be confirmed. Check back for more details.

	Tues. Dec 8	Wed. Dec 9	Thurs. Dec. 10
Mid-Day	Executive of the Year Ken Frazier, CEO of Merck & Co.	Inventing the Impossible™ Inventor of the Year Pat Brown, CEO of Impossible Foods	
	Patents in Pandemic: How IP Prepared Us for a Crisis	How IP Accelerates Innovation	
Afternoon	How the Pandemic has Impacted the Courts: Defending Your IP Virtually Distinguished IP Professional Judge Kathleen O'Malley, CAFC	Virtual Mixology Sponsored by:  Cantor Colburn LLP	Breaking Barriers in Innovation: A Conversation about Diversity and Inclusion with Dr. Lisa Cook
		Virtual Networking Event Hosted by:  SCHWEGMAN LUNDBERG • WOESSNER	Networking Workshop with IPO's Diversity & Inclusion Committee

HONOREE SESSIONS



Keynote Address by Ken Frazier, CEO Merck & Co.

Executive of the Year, Ken Frazier will give a keynote address on diversity in innovation and the importance of IP education.

Ken has served as the Chairman of the Board and Chief Executive Officer of Merck & Co., Inc. since 2011. Under Ken's leadership, Merck is delivering innovative lifesaving medicines and vaccines as well as long-term and sustainable value to its multiple stakeholders. Ken has substantially increased Merck's investment in research, while refocusing the organization on the launch and growth of key products that provide benefit to society.



How the Pandemic has Impacted the Courts: Defending Your IP Virtually

Fireside chat hosted by Henry Hadad, Bristol-Myers Squibb Co., IPO Immediate Past President, and member of the IPO Education Foundation Board of Directors.

Distinguished IP Professional, Judge Kathleen O'Malley, will explore how the pandemic has changed the courts and what she sees in store for the future as well as share her insights on how to successfully present your case in the new virtual environment.

Judge O'Malley was appointed to the U.S. Court of Appeals for the Federal Circuit by President Barack Obama in 2010. Prior to her elevation to the Federal Circuit, Judge O'Malley was appointed to the U.S. District Court for the Northern District of Ohio by President William J. Clinton in 1994. During her sixteen years on the district court bench, Judge O'Malley presided over more than 100 patent and trademark cases and sat by designation on the U.S. Circuit Court for the Federal Circuit.



Inventing the Impossible™

Inventor of the Year, Pat Brown, CEO of Impossible Foods wanted to make an impact on the world. The idea for Impossible Foods came to Pat while he was on sabbatical from his position as an HHMI investigator and professor of biochemistry at the Stanford University School of Medicine. In reflecting on how he could use his training and experience to make the largest positive impact on the world, he realized there was a way to make delicious, affordable meat and dairy products, directly from plants – that would be better for the environment and for consumers. In 2011, Pat chose to devote himself full time to Impossible Foods. In this session, Pat talks about the importance of innovation and how Impossible Foods is positively impacting the environment and consumers, especially during the worldwide pandemic.

INNOVATION SESSIONS

How Intellectual Property Accelerates Innovation

To celebrate the 20th anniversary of the Foundation, we reflect on how intellectual property has changed to capture new innovations. Technology shifts like artificial intelligence and biotechnology have revealed strains on the intellectual property system and have identified corrections that need to be made in order to continue to incentivize and accelerate future innovation.

Moderator: Dave Kappos, Cravath, Swaine & Moore LLP

Speakers:

Andrei Iancu, US Patent and Trademark Office

Zorina Khan, Bowdoin College

Irving Wladowsky-Berger, MIT

Patents in Pandemic: How IP Prepared Us for a Crisis

Join experts from across industries as they discuss how intellectual property incentivizes innovation and how it is being leveraged during the COVID-19 pandemic. We will learn about diagnostics, research and development, the investments that go into treatments and how the FDA impacts the speed at which vaccines are distributed to the public.

Moderator: Robert DeBerardine, Johnson & Johnson

Joaquin Duato, Johnson & Johnson

Myla Lai-Goldman, GeneCentric

Additional speakers to be announced.

Breaking Barriers in Innovation: A Conversation about Diversity and Inclusion with Dr. Lisa Cook

Fireside chat hosted by Phyllis Turner-Brim, Starbucks Coffee Company, and member of the IPO Education Foundation Board of Directors.

Join IPO Education Foundation to talk with Dr. Lisa Cook, Professor of Economics and International Relations at Michigan State University, about how the exclusion of people of color and women has impacted innovation and the potential value to society. We will talk about the removal of certain barriers and what the inventor and practitioner community could really look like.

NETWORKING SESSIONS

Networking Workshop with IPO's Diversity & Inclusion Committee

Following the conversation about diversity and inclusion in innovation, the IPO D&I Committee will lead a networking workshop to talk about how to increase underrepresented groups in innovation, IP law, and other industries. Participants are encouraged to attend the previous session although not required. Participants will be broken up into small groups for discussion.

Virtual Mixology

Did you know that some of the first tiki cocktail recipes were written in code? Some of the best kept trade secrets are in the food and beverage industry... Kentucky Fried Chicken and Bush's Baked Beans will never tell! Take a break from your busy day to mix the perfect cocktail and learn about trade secrets in the beverage industry. *Additional details to be announced.*

Virtual Networking Event with Premiere Sponsor Schwegman, Lundberg & Woessner

Grab your cocktail from Virtual Mixology and join the networking event hosted by Premiere Sponsor, Schwegman, Lundberg & Woessner. Participants will join small groups to network and catch up with friends and colleagues.